



Gerald Middleton DDS
 PARKSIDE DENTAL AT RIVERWALK
 Medical Park at Riverwalk
 4234 Riverwalk Parkway, Suite 100
 Riverside, CA 92505

PRSR STD
 U.S. POSTAGE
 PAID
 Omaha, NE
 Permit No. 678

Insurance benefits don't last forever



During the holidays, give yourself a gift: schedule pending treatment before the end of the year to take full advantage of your insurance benefits. Call our office today to check your benefits.

You've earned 'em—so use 'em.

For most insurance plans, a new benefit year begins on January 1—and along with it, a new deductible. Unused coverage for 2011 disappears.

Word of Mouth

WISHING YOU A

Season of Love

4TH QUARTER / 2011

Office Hours

Monday-Thursday 8:00 - 5:00
 Friday* 8:00 - 2:30

*Closed every other Friday

Our Team

Lori Halzle, Reg. Dental Hygienist
 Megan Graff, Reg. Dental Hygienist
 Denise Van Holland, Reg. Dental Hygienist
 Susan Brown, Reg. Dental Assistant
 Lety Duran, Reg. Dental Assistant
 Carla Frey, Office Manager
 Nan Jones, Treatment Coordinator

Office Phone

(951) 688-3442

Website: gmdental.com



In the early darkness,
 holiday lights shine brighter.

In the holiday bustle, a neighbor's smile, a child's song, a kind word from a friend can trigger a rush of emotion warmer than last summer's sunshine. An act of kindness from a stranger can start a chain reaction of cheer.

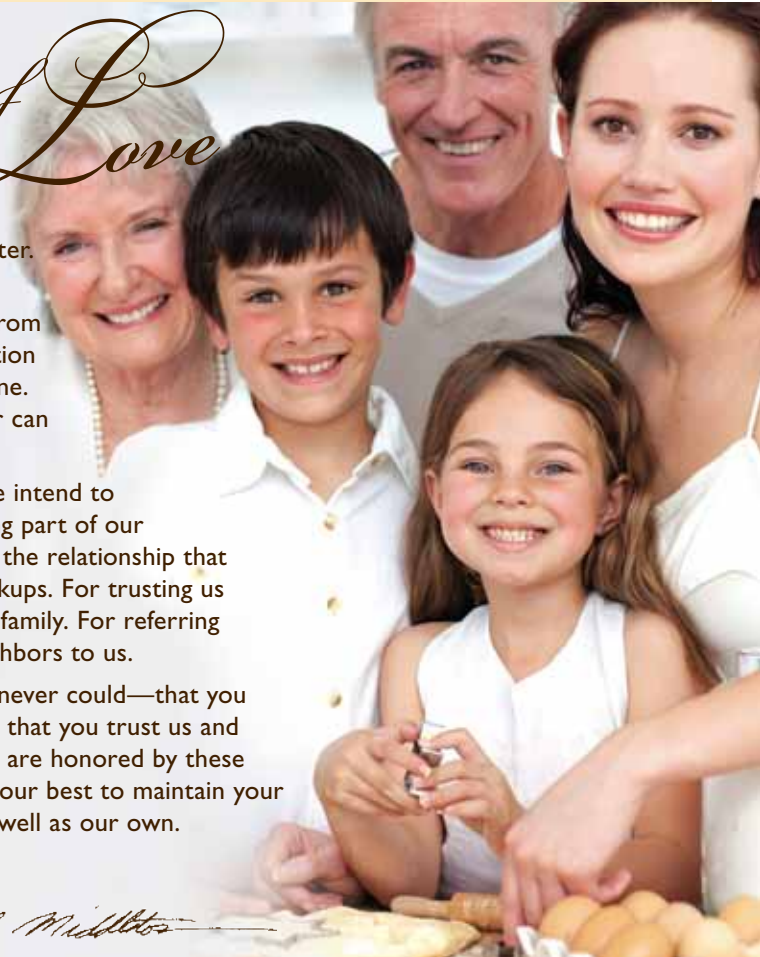
It's happening in our office, and we intend to pass it on by thanking you for being part of our extended family circle. Thanks for the relationship that keeps you returning for your checkups. For trusting us to put smiles on the faces of your family. For referring your friends, co-workers, and neighbors to us.

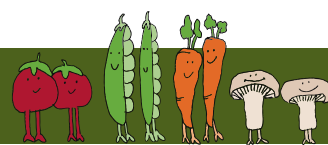
These referrals tell us—as words never could—that you are comfortable during treatment, that you trust us and know that we care about you. We are honored by these referrals and we commit to doing our best to maintain your reputation for trustworthiness as well as our own.

Wishing you warmth and wonder!

Wishing you joy!

Gerald M. Middleton





Happy Holidays from

**Congratulations to
our NO CAVITY
CLUB MEMBERS
this quarter:**

June 2011

Michael B.	Arriana B.
Alia B.	Dylan B.
Montanna Y.	Nathan B.
Lavinia U.	Nickolas B.
Alonna U.	Jacob U.
Yisak I.	Jason U.
Jaydon A.	Mia U.

July 2011

Kristen W.	Sean S.
Leilani L.	Jack A.
Hannah L.	Samantha K.
Aidan U.	Brian K.
Caoimhe U.	

August 2011

Michael P.	Ethan D.
Jaden R.	Ethan P.
Brody B.	Jacob P.
Bailey B.	David P.
Quentin H.	Espy E.
Amari H.	Savannah D.
Luke S.	Lauren A.



all of us at Parkside Dental

Walk for Health—Sep 25, 2011

Our Team Effort to Promote Breast Cancer Awareness



We proudly participated in Breast Cancer Awareness last month, kicking it off with our participation in a Walk for Health. The event raised funds to fight cancer through early detection and education.

Early detection and education—they're key to so many areas of your health, including your mouth.



**Great Job
Everyone!**

